



ICMCTF

49th International Conference on Metallurgical Coatings & Thin Films

May 21-26, 2023 | San Diego, CA

EXHIBIT AT ICMCTF

International Conference on Metallurgical Coatings & Thin Films

Town & Country Hotel & Convention Center - San Diego, California
Exhibit Dates: May 23 - 24, 2023

ICMCTF is the premier international conference in the field of thin film deposition, characterization, and advanced surface engineering promoting global exchange of ideas and information among scientists, technologists, and manufacturers. The Conference includes more than more than 90 high-profile invited speakers, in over 50 sessions across fourteen technical and topical symposia, special interest talks, featured lectures, focused topic sessions, short courses, an equipment exhibition, an awards program and daily social networking events.

Technical Symposia - Sessions Dedicated to:

- Coatings for Use at High Temperatures
- Hard Coatings and Vapor Deposition Technologies
- Functional Thin Films and Surfaces
- Coatings for Biomedical and Healthcare Applications
- Tribology and Mechanical Behavior of Coatings and Engineered Surfaces
- New Horizons in Coatings and Thin Films
- Surface Engineering – Applied Research and Industrial Applications
- Advanced Characterization Techniques for: Coatings, Thin Films, and Small Volumes

Topical Symposia

- Coatings for Energy Storage and Conversion – Batteries and Hydrogen Applications
- Sustainable Surface Solutions, Materials, Processes, and Applications
- Processes of Materials for Printed and Flexible Film Technologies

Poster Session

Thursday, May 25, 2023. Authors will present a detailed summary of their work during a two hour poster session and will be present to lead discussions and answer questions.

A two day Exhibition will take place on Tuesday, May 23 from 12:00pm to 7:00pm and on Wednesday, May 24 from 10:00am to 2:00pm.

A dynamic industrial equipment exhibition is featured during the Conference. Numerous breaks in the Technical Sessions allow attendees to visit the exhibits often. Special Events are scheduled in the exhibit hall, such as free lunches, a reception, and daily raffle drawings to attract attendees on both exhibit days.

Become an exhibitor at ICMCTF to participate in the industry's largest conference dedicated to the arts and sciences of coatings, thin film and surface modifications. Attendance to the exhibition is FREE and open to the public. The Exhibition will feature technology, equipment and services for Thin Film and Bulk Coatings, Coating Materials, Surface Modification Equipment, Monitoring & Test Equipment and all ancillary equipment used in conjunction with the deposition, monitoring and testing of all coatings and modified surfaces.

Our attendees visit the exhibit hall often to be educated on new products, services and application techniques that help them improve all facets of R&D, Engineering, Manufacturing, Quality Control and general laboratory operations.

This is a great opportunity for vendors to interface with qualified scientists and engineers who are eager to learn more about your products and services. Many networking events are held throughout the week to ensure that our vendors and attendees interact during the conference.



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP: \$ 12,000+

Platinum Sponsors receive and are acknowledged by:

- Two Full Week Conference registrations
- Mobile App Banner Ad (640 x 160 pixels PNG format)
- Logo shown on the welcome slide during the Plenary Session
- Logo on the ICMCTF website with a link to the Sponsor's website
- Logo displayed in the online Exhibit Show Guide
- Logo on the Registration Area - Sponsor Acknowledgement Wall
- Logo at the entrance of the Welcome Reception
- Logo on the Exhibit Hall Entrance Unit
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of their exhibition booth
- Raffle Tickets to be handed out from your booth increasing traffic
- Sponsor's Flyer placed on the sponsors' table in the registration area

GOLD SPONSORSHIP: \$6,000+

Gold Sponsors receive and are acknowledged by:

- One Full Week Conference registration
- Mobile App Banner Ad (640 x 160 pixels PNG format)
- Logo on the ICMCTF website with a link to the Sponsor's website
- Logo in the online Exhibition Show Guide
- Logo on the Exhibit Hall Entrance Unit
- Raffle Tickets to be handed out from your booth increasing traffic
- Logo on the Registration area's walls
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of your Exhibit booth
- Sponsor's Flyer placed on the sponsors' table in the registration area

SILVER SPONSORSHIP: \$3,000+

Silver Sponsors receive and are acknowledged by:

- Logo displayed on the ICMCTF website with a link to the sponsor's website
- Logo displayed in the online Exhibit Show Guide
- Logo on the Exhibition Entrance Unit
- Raffle Tickets to be handed out from your booth increasing traffic
- Logo on the Registration area's walls
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of their exhibition booth
- Sponsor's Flyer placed on shared sponsor table in the registration area

BRONZE SPONSORSHIP: \$1,500

Bronze Sponsors receive and are acknowledged by:

- Logo displayed on the ICMCTF website with a link to the sponsor's website
- Logo in the online Exhibit Show Guide
- Logo on the Exhibition Entrance Unit and the Registration area's walls
- Logo on the item(s)/event sponsored
- Sponsor Carpet Sign in front of their exhibit booth
- Logo on wallpaper slides in the Technical Session Rooms
- Event Tickets to hand out at sponsor's exhibition booth (if applicable)
- Sponsor's Flyer placed on the sponsors' table in the registration area

Exhibit Hall & Item-Specific Sponsorships:

Generous recognition via signage, logo in the online Exhibit Show Guide, the Exhibit Hall Entrance Unit and, for sponsorships greater than \$1,500, logo on ICMCTF 2023 website. Raffle Tickets provided to hand out at your exhibit booth for increased booth traffic

The amounts below are minimum amounts for each item listed. The higher the sponsorship, the more reciprocal publicity to be provided.

| | |
|--------------------------------------|---------|
| Badge Lanyards | \$3,500 |
| Exhibit Hall Refreshments | \$1,500 |
| Exhibit Hall Lunches | \$1,500 |
| Exhibit Hall Reception | \$1,500 |
| Raffle Prizes | \$1,000 |
| Conference Notebooks | \$3,500 |
| Conference Pens | \$1,750 |
| General Exhibit Hall Activities..... | \$1,500 |
| Special Events Booth | \$2,500 |

Printed items such as pens and notebooks will include sponsor and ICMCTF logos.

Exhibit Hall Special Events Booth can be in the form of t-shirt give-aways, caricaturist, contest, etc. Discussion of your choice will be investigated upon budget for support.

Newly renovated Town & Country
500 Hotel Circle North • San Diego, CA 92108
(619)291-7131 or (800)772-8527





EXHIBIT FLOOR PLAN, BOOTH RENTALS & ADVERTISING

ICMCTF 2023

10 x 10 Booths will be merged together to create larger spaces for companies requiring 10 x 20, 10 x 30, etc

Exhibit Dates & Times

Tuesday, May 23

12:00pm to 7:00pm

Wednesday, May 24

10:00am to 2:00pm

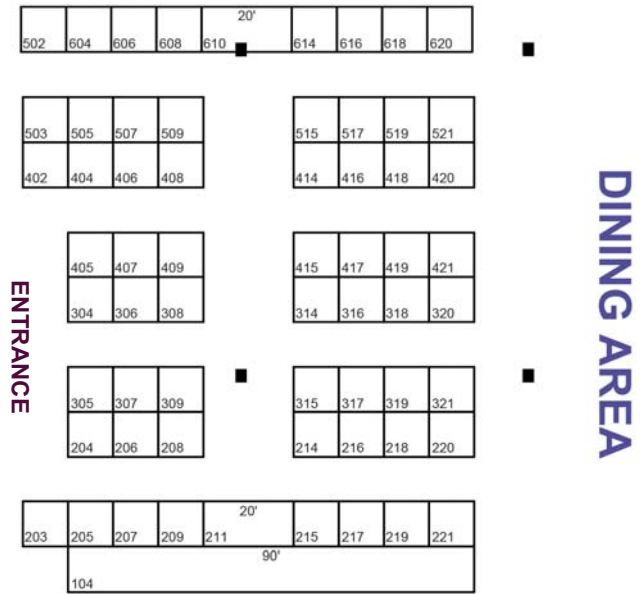


Exhibit Booth Rental Pricing

| | | |
|------------------|-------|---------|
| 10' x 10' | | \$1,775 |
| 10' x 20' | | \$3,550 |
| 10' x 30' | | \$5,325 |
| Corner Location: | | \$ 200 |

Corner Location is defined by having 1 neighboring booth

Each 10 x10 Booth Includes the Following:

- Lunch Tickets on Exhibit Days
- Drink Tickets for Exhibit Hall Reception on May 24
- Three Booth Staff Badges - Additional Badges \$75
badges include lunch and drink tickets
- Company Profile linked by Mobile App
- Logo linked by Mobile App

TECHNICAL SESSION BADGE UPGRADES -

Exhibitors may upgrade booth staff badges to include the Technical Sessions for an additional charge of \$300 during the registration process. This upgrade includes the Technical Sessions for the entire duration of the Conference.

- Electrical supply may be ordered from the Town & Country**
- Booth Furnishing Rentals may be ordered from Shepard, Inc.** Currently, the exhibit hall is carpeted (gray). You do not need to order carpet unless you want to stand out and/or match your company colors. If the Town & Country removes the carpet, an announcement will be made to all exhibitors where they will then need to carpet their booths (which can be rented from Shepard Decorating-Official Show Decorator for ICMCTF).

Advertising Opportunities & Rates

| | |
|--|----------------|
| Mobile App Banner Ad: 640 x 160 pixels PNG file Stays on Mobile App for 3 weeks prior to the Conference through the duration of the Conference | \$ 750 |
| Mobile App Push Notification Timed Announcement permitted during Technical Session Breaks | \$ 650 |
| Easel Poster in Registration Area 22" wide x 28" tall <i>Exhibitor to supply art</i> | \$ 550 |
| Floor Standing Poster (6' tall) <i>Exhibitor to supply art</i> | \$1,300 |
| 4' wide x 8' tall Backlit Fabric Wall Positioned at Exhibit Hall Entrance <i>Exhibitor to supply art</i> | \$2,500 |
| Solo Eblast Your eblast sent to the AVS database including previous attendees of ICMCTF. HTML file to be supplied by customer and will be sent up to 1 month prior to the conference or 1 week post conference | \$3,250 |

Please Direct Questions to:

Contact: Jeannette DeGennaro
ICMCTF Exhibit Manager
jeannette@avs.org • (201)961-5268

ICMCTF 2023 BOOTH RESERVATION FORM

Exhibit Dates: May 23 - 24, 2023 • Town and Country Hotel and Convention Center • San Diego, CA

COMPANY INFORMATION

Company: _____

Address 1: _____

Address 2: _____

City: _____

State/Province: _____

Zip/Postal Code _____

Country: _____

Phone: _____

Website Address: _____

General Company E-Mail: _____

PRE-SHOW EXHIBIT COORDINATOR

Name: _____

E-Mail: _____

Phone: _____

Marketing Manager

Name: _____

E-Mail: _____

Phone: _____

To submit this form, fax to: 212-248-0245 or visit www.avs.org for online reservations or send by email to: jeannette@avs.org

Booths: 10' Wide x 10' Deep

10x10: \$1775 • 10 x 20: 3550 • 10 x 30: \$5325 Premium Corner Booth (1 neighboring exhibitor) \$200
Each 10 x10 booth includes: 3 Booth Staff Badges with lunch and drink tickets Additional badges: \$75

Booth Preferences: _____ / _____ / _____ or Nearest to Entrance Center Hall Food Service

Advertising: YES NO See Pages 2&3 for Advertising Options

Ad Type: _____ Price: _____

Sponsorship: YES NO See Pages 2&3 for Sponsorship Options

Sponsorship participation includes extensive publicity before and during the conference (see pages 2&3).

Payment:

Number of 10 x10 Booths: _____ x \$1775 = \$ _____ + Corner Location \$200 Sub-Total: \$ _____

Advertising: \$ _____

Sponsorship: \$ _____

Payment Type: (Payment must accompany booth reservation)

TOTAL: \$ _____

Credit Card: American Express Visa MasterCard

Card# _____ Expiration Date: _____

Name on Card : _____ Phone: _____

To Pay by Check - Remit to:

AVS for ICMCTF 2023 • 125 Maiden Lane • 15B • New York, NY 10038

AVS Tax ID#: 04-2392373

WIRE TRANSFER DETAILS ARE FURNISHED UPON REQUEST